**Top Mistakes That Are Limiting Your Growth**

Is your site not growing the way you always imagined it? Are you tired waiting for your site to stop getting 100 views a day and to become a massive hit? What’s going wrong?

Well, there are actually any number of things that *might* be going wrong here. This is good news really, because it means there are lots of opportunities for you to improve your strategy and thereby increase your growth rapidly.

Let’s take a look at some of the top mistakes that might be preventing your site from taking off as quickly as you might have hoped…

**You Are Writing Generic Posts**

One of the most common mistakes I see, is that people write generic posts. That is to say that they write content that is boring and that is derivative. You know the stuff ‘How to Get Six Pack Abs’. Really? Like your audience haven’t read this*a million* times before!

Content marketing only works when you have some genuinely interesting and unique content to share. So think harder about what you want to write and who might read it!

**You Aren’t Sharing**

Building the best site possible and filling it with incredible content is THE most important thing you can do to encourage growth. However, it is also not enough on its own. The problem is that this doesn’t ensure people will actually *know*about your content!

So you need to make sure you also share your content and let people know about it! That means posting to social media, it means posting in social sharing sites and it means writing guest posts. Whatever you do though, it just means getting the word out *somehow*!

**Bad SEO**

I’m not talking about SEO that is badly done and so doesn’t work! I’m talking about SEO that is *overdone* and so actually starts to actively detract from your potential success.

In the worst case scenario, this means keyword stuffing: filling your website with keyphrases and terms you think Google wants to see, not recognizing that this actually does a lot more harm than good because it puts real readers off of sticking around!

**Patience**

The other problem you might be experiencing? A lack of patience! Perhaps your expectations are just too high for what is likely to happen in the first month? Don’t assume your business will take off overnight but instead keep plugging away consistently.